

HOUSTON BLACK REAL ESTATE ASSOCIATION



# 2023

# HBREA *Gala*

*RESET & ALIGN FOR GREATER*

## **Sponsorship Package**

**Felicia Guidry** | HBREA President

**Marla Lewis** | Chair of the Board

**Kim Barnes-Henson** | Gala Chair

[HBREAGALA.ORG](http://HBREAGALA.ORG)





# 2023 HBREA Gala

The Houston Real Estate Association, Inc. dba The Houston Black Real Estate Association is a local chapter of the National Association of Real Estate Brokers (NAREB), the oldest minority trade association in America. For 74 years, The Houston Black Real Estate Association has served the Greater Houston and surrounding areas leading in education and empowering minority communities to obtain the American Dream, homeownership. From advocating for Fair Housing Opportunities and Fair Lending Laws to Community Development and Housing Construction to Developing Citywide FREE Housing Fair models and Community FREE Financial Education workshops, HBREA is INVOLVED.

HBREA invites you to Celebrate 74 Years of Service at our Bi-Annual Installation, Awards & Scholarship Gala on April 22, 2023, at The Community Collective for Houston aka The Power Center located at 12401 S. Post Oak Rd, Houston, TX 77045.

Our theme is "Reset and Align for Greater" Join HBREA as a Community Partner, helping to Educate and Empower Houston Communities to reach their greatest potential which ultimately enriches the City we all love. This year, together we can Reset with innovation, connectivity, and productivity. We have a vision and believe Aligning strategic relationships, partnerships and collaboration will create economic growth and sustainability.

HBREA is keenly aware that for entrepreneurs, small businesses, and communities of color, prosperity and growth is not equitable for all. There is a need to do more, to create momentum, to impact our economy, and to expand prosperity. As we move forward at this pivotal moment in time HBREA is undertaking the development of strategic initiatives that will benefit all our stakeholders, members, and businesses. We believe our strategy to Reset and Align with our partners is key to accomplishing the goal.

The awards ceremony will recognize the strength of the Premier Network of Black Real Estate Professionals within HBREA and our 2 local Affiliate organizations. The Women's Council of HBREA and The Young Realist Division (YRD) of HBREA both focus on the Education of the financial minds of our youth and the leadership skills the industry and community need. Increasing the number of scholarship recipients as a goal helps to Reset their Horizons and Align their Futures for a more empowered Community, in addition, the Gala's recognition of our Past and Future Leaders' contributions and commitments demonstrates the Impact of your support.

Your partnership with this event will allow us to continue our great work of democracy in housing and launch our strategic plan to Reset and Align in 2023. Your support will increase our reach to impact our economy and expand prosperity to those who are most underrepresented. Because of you, HBREA can continue its mission and support of various agencies in Houston while maintaining an active role in the community via offering scholarships, training, home ownership assistance, counseling to low-to-moderate income individuals and so much more. It's time for Houston to Reset and Align together for Greater!



Felicia Guidry  
HBREA President



Marla Lewis  
Chair of the Board



Kimberley Barnes-Henson  
Gala Chair





# 2023 HBREA Gala

## Community Partners

### Reset and Align Ambassador \$10,000

HBREA Gala - 10 Tickets, 10 VIP reception tickets,  
1 full page color ad, Name and logo on all  
marketing material

1 Membership in each:

HBREA, WC of HBREA, YRD of HBREA

HBREA 2 Million in 5 Years Community Champion

HBREA Community Webpage

### Scholarship Ambassador \$7,500

HBREA Gala - 8 Tickets, 8 VIP reception tickets,  
½ page ad, Name and Logo on select print & digital  
marketing material

1 Membership in each:

HBREA, WC of HBREA, YRD of HBREA

HBREA Community Education Ambassador – ABC's  
of Homeownership

HBREA Community Webpage

### Membership Advocate \$5,000

HBREA Gala - 6 Tickets, 6 VIP Reception Tickets,  
¼ page ad, Name and Logo on select digital  
marketing material

1 Membership in each:

HBREA, WC of HBREA, YRD of HBREA

HBREA Broker's Circle Advocate

HBREA Community Webpage

### Advocacy in Action Advisor \$2,500

HBREA Gala - 4 Tickets, 4 VIP Reception Tickets  
¼ page ad in souvenir journal

1 Membership in each:

HBREA, WC of HBREA, YRD of HBREA

HBREA Community Resource Building Fund Advisor

HBREA Community Webpage Advisor Recognition

### HBREA Supporter \$1,250

HBREA Gala - 2 Tickets, ¼ page ad in souvenir  
journal

HBREA Community Webpage Sponsor Recognition

1 Membership in each:

HBREA, WC of HBREA, YRD of HBREA

### Friends of HBREA \$750

HBREA Gala - 2 Tickets

HBREA Community Webpage Supporter Recognition

1 HBREA Membership

1 Business Card Ad





# 2023 HBREA Gala

**Ticket Price: \$150**

I/We will support the Houston Black Real Estate Association through Donations, Tickets and/or Business Journal Ad:

Donation Amount:

Ad Amount:

Number of Tickets:

Total Amount:

Full Page Ad \$200

½ Page Ad \$125

¼ Page Ad \$75

Business Card Ad \$40

*\*\$25.00 discount on ad with purchase of a membership package below\**

Real Estate Broker Membership, Gala Ticket, & ¼ Page Ad \$420

Salesperson Membership (broker is a member of HBREA) Gala Ticket, & ¼ Page Ad \$345

Allied Salesperson Membership (Broker not a member of HBREA) Gala Ticket, & ¼ Page Ad \$355

Allied Membership (Inspectors, appraisers, insurance agent, stagers, photographers, etc),

Gala Ticket, & ¼ Page Ad \$385

Small Business and Individuals (furniture dealer, public official, restaurant owners, auto sales, boutiques, beauticians, travel agent etc.) Gala ticket, & ¼ page add \$360

Raffle Ticket, \$10 each

***\*\*\*Add WC of HBREA and YRD of HBREA Memberships to any of the above packages(\$100) and receive a ¼ Page Ad Free (\$75 Value)***

## Method of Payment: amex/visa/mc/check

American Express

Visa

Mastercard

Check

Cardholder Name: (as it appears on card)

Company Name:

Card Number:

Expiration Date:

CCV Code:

Address:

Contact Name:

Signature

Email:

Phone Number:

Make Check Payable to: Houston Black Real Estate Association

Mailing: 12401 S. Post Oak Road #229 Houston, TX 77045

Thank you for your support, please contact

Deirdra Taylor at 713-551-8619 if you need additional information.

W9's will be furnished upon request.

**[hbreahouston.org](http://hbreahouston.org) | [admin@hbreahouston.org](mailto:admin@hbreahouston.org)**

*\*Disclaimer: In case of natural disaster it's possible the in person deliverables cannot be met. The organization will reserve the right to make changes based on availability and convert to a virtual event when possible.*

*All support contributions are non-refundable.\**

